



*A People Place, A Change of Pace*  
**SHELBURNE**  
ONTARIO, CANADA

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**Meeting Date:** Monday, January 11, 2021

**To:** Jennifer Willoughby, Secretary-Treasurer,  
Council Meeting

**From:** **Steve Wever, Town Planner**

**Report:** P2021-01

**Subject:** **Proposed Street Names  
Fieldgate Subdivision**

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## Recommendation

1. That Report P2021-01 be received for information.
2. That Council approve the proposed street names for the Shelburne 89 Developments Ltd. (Fieldgate) Draft Plan of Subdivision (File No. DPS 18/01) as identified in Report P2021-01 and the attached street naming plan.

## Background

The subject land is located on the east side of Shelburne at the north-east corner of the intersection of Highway 10/89 and County Road 124. The subject property has a municipal address of 900 Main Street East and is legally described as Part of the West Half of Lot 1, Concession 1, Old Survey, in the Town of Shelburne, County of Dufferin (the "Site").

## Analysis

The Site is draft approved for 257 new residential lots for single detached homes and townhomes. The developer, Shelburne 89 Developments Ltd. (Fieldgate), is in the process of addressing the conditions of final approval. Condition #9 requires that the proposed streets shall be named to the satisfaction of the Town.

Fieldgate has submitted a Street Name Request Form under the Town's Street Naming and Addressing Policy #2018-14. The Policy establishes a uniform and logical street naming system for new streets in the Town. It assists the Town in the naming of municipal streets in a manner that recognizes and promotes:

1. The heritage and identity of the Town of Shelburne
2. Emergency safety considerations
3. Significant contributions by organizations and individuals

The policy provides for street names in a development to be based on a particular theme and where a theme is proposed the policy directs that the names of all streets within the development shall be consistent with the same theme. The policy also directs that street names may recognize native wildlife, flora, fauna or natural features related to the community and the Town. Fieldgate's street name request is based on the theme of local natural heritage with street names derived from environmental studies conducted through the development process and reflective of the flora and fauna found in this area of Shelburne, existing in surrounding woodlots and wetlands.

In addition, the proposed street names include one special request by Fieldgate to name one street as Leanne Lane as a name of significance to the company.

The policy also provides direction for street naming that contribute to sense of place, continuity and belonging, long standing local area identification and/or recognition, celebrate local history, places, events or culture.

On November 23, 2020, Council directed staff to work within the street naming policy and with Fieldgate to create inclusive street names including but not limited to Dufferin County's Black and Indigenous community history and that the following Indigenous names be considered: Potawatomi, Chippewa, Ojibway and Anishinaabe. Fieldgate has incorporated these names in a revised naming proposal which includes the following:

- Anishinaabe Drive
- Ojibway Road
- Potawatomi Crescent
- White Oak Avenue
- Red Elm Road
- Black Cherry Crescent
- Hemlock Place
- Leanne Lane
- Trillium Court
- Chippewa Avenue
- Limestone Lane

As outlined, the proposed street names have been selected based on local natural heritage features, Indigenous Peoples, and one special name request by Fieldgate. The proposed street names have been checked to avoid duplication or confusion with any existing street names in Shelburne or Dufferin County more broadly and for correct spelling.

The draft street naming plan is attached to this report. The proposed street names are generally in keeping with the Town's street naming policy. The original natural heritage theme has been expanded to include historically and culturally significant names of Indigenous Peoples.

As noted, the developer has one special request to include Leanne Lane which is not directly related to the expanded naming theme but is significant to Fieldgate. The street naming policy includes direction for naming streets posthumously after appointed public officials, Town administrative officials or staff, after living persons only in exceptional circumstances, or after individuals who have made a significant contribution on the Town of Shelburne taking into consideration their length of residency. The policies do not specifically contemplate special requests to name a street based on an individual's name of significance to the subdivision developer / homebuilder. Naming that could be construed as advertising for the developer or other business is not permitted, and that has not been requested by Fieldgate. Although the special request is not specifically contemplated by the policies, Council may wish to consider the name Leanne Lane given the number of street names accommodated by this development (11), and Fieldgate's collaboration and support for revising their original street naming plan to include historically and culturally significant names in this development as per the November 23<sup>rd</sup> Council resolution.

## Consultation and Communications

The proposed street names were circulated to the County and local municipalities of Dufferin County as well as agencies for comments and to check for potential conflicts with other existing or proposed street names in the County. The following organizations were circulated:

- Saugeen Ojibway Nation
- Six Nations of Grand River
- Mississaugas of the New Credit First Nation
- Dufferin County Cultural Resource Circle
- County of Dufferin and local municipalities of Dufferin
- Bell: 9-1-1 Database
- Canada Post
- Emergency Services
- MPAC
- Town Departments

- MTO
- Utilities and telecommunications service providers

Several local municipalities and some agencies responded to the circulation indicating no conflicts with existing or proposed street names in their municipalities. The Dufferin County street index map was also consulted to check for any conflicting street names with those proposed for the Fieldgate subdivision and none were identified.

The Town of Shelburne’s Anti-Black Racism, Racism and Discrimination Task Force provided input for the naming of street names for the Fieldgate subdivision and support the Indigenous names: Potawatomi, Chippewa, Ojibway and Anishinaabe. Deputy Mayor Anderson advised that a local Indigenous Elder was contacted and was pleased with the selection and use of the names, and further that the Cultural Resource Circle is supportive of the 4 Indigenous names included.

Note: on December 14, 2020, Council resolved to consider naming of the designated park area within the Fieldgate Development after William and Mary Ghant, in the spirit of the recommendations of the Anti-Racism Task Force. The park naming can be considered separately from the proposed street names at a future date when more details regarding the timing for development and opening of the park have been determined.

Also of note, Fieldgate has commenced marketing of new homes in the subdivision development under the name Emerald Crossing. The subdivision marketing name is not subject to the street naming policy or other Town policies; however, any signage or entry features that incorporates this or any other name will require Town approval.

### Policies & Implications (if any) Affecting Proposal

Town of Shelburne Street Naming and Addressing Policy #2018-14

### Council Strategic Priorities

- Engaged - promote multicultural community and collaboration
- Livable - improve community connections, support and celebrate culture

### Supporting Documentation

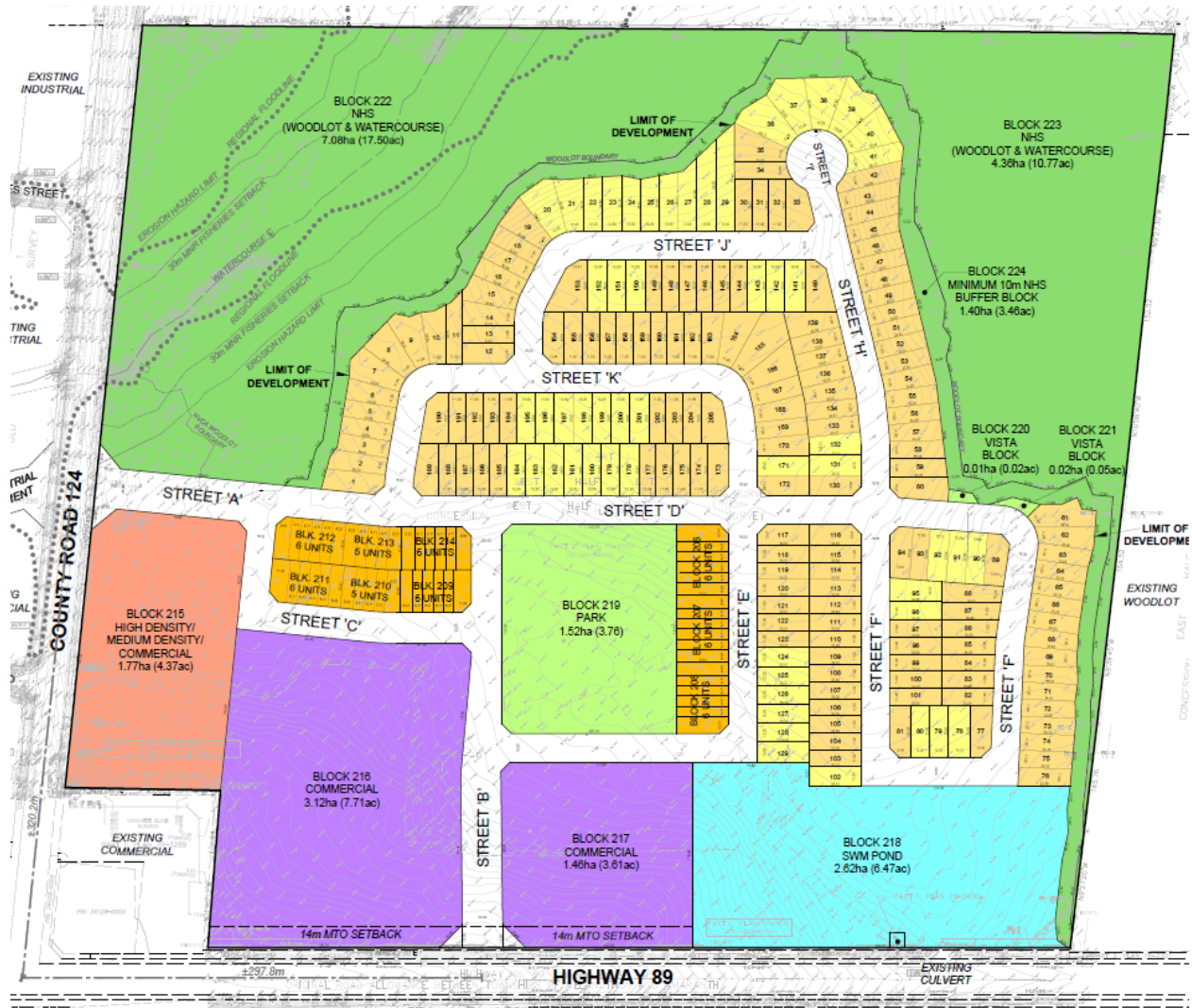
Proposed Street Naming Plan

Prepared by:

Reviewed by:

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Jenna Daum, Planning Coordinator

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Steve Wever, Town Planner



- Street 'A' - Anishinaabe Drive
- Street 'B' - Ojibway Road
- Street 'C' - Potawatomi Crescent
- Street 'D' - White Oak Avenue
- Street 'E' - Red Elm Road
- Street 'F' - Black Cherry Crescent
- Street 'G' - Hemlock Place
- Street 'H' - Leanne Lane
- Street 'I' - Trillium Court
- Street 'J' - Chippewa Avenue
- Street 'K' - Limestone Lane