



*A People Place, A Change of Pace*  
**SHELBURNE**  
ONTARIO, CANADA

---

<b>Meeting Date:</b>	Monday, July 22, 2024
<b>To:</b>	Mayor Mills and Members of Council
<b>From:</b>	Denyse Morrissey, Chief Administrative Officer
<b>Report:</b>	CAO 2024-03
<b>Subject:</b>	Weekday GTR Transit in Shelburne: notice and options

---

## Recommendation

Be it Resolved that Council receives report CAO 2024-03 regarding Weekday GTR Transit in Shelburne: notice and options for information; and that

Council direct staff on whether the unbudgeted and estimated 2024 cost of about \$57,000 to continue GTR weekday service being provided in Shelburne from September 2, 2024 to December 31, 2024 be funded based on the three one time gapping options outlined in this report.

## Background

On May 23, 2019 Grey County and Southgate Township received funding from the Provincial Government to enhance transportation in Grey County and regionally. Grey County received \$1,850,000 and Southgate Township received \$500,000. They created a partnership using the combined funding of approximately \$2.3 million and this supports the program until around March 2025. The funding received by Southgate Township was to implement service from Dundalk to Orangeville and the selected route travelled through Shelburne.

The GTR fees per ride per person are summarized:

Adults	\$5.00
Seniors and Students	\$4.50
Child 5 years old and under	No charge

The Town of Shelburne does not fund or contribute any costs towards the weekday service which is Monday to Friday between Dundalk and Orangeville or Route 2. This weekday route includes 2 stops in Shelburne and we understand continues to be one the most travelled routes within the GTR service.

The Town of Shelburne was provided with notice on July 17, 2024 that changes to the GTR service were needed to ensure that the service prioritized Grey County riders. Unfortunately this requires the discontinuation of service in Shelburne effective September 2, 2024. The notification is provided in Appendix 1.

The Town had previously funded the full costs of a pilot program with GTR for weekend transit service in 2022 and 2023 or about \$6,500 a month. Similar to the weekend ridership in 2022, the use of the weekend service even with the significant enhancements to the weekend service in 2023 and dedicated time within Shelburne only had continued to be very minimal. Based on operating cost for this period of about \$40,000, 81 total rides equated to an operating subsidy of about \$494 per weekend ride.

The 2024 budget framework had included \$91,000 for the weekend transit service, based on 12 months at \$7,583 per month. Based on the draft 2024 tax supported operating budget a one percent change was about \$99,876. The weekend transit service was not included in the 2024 budget and was not continued.

## Analysis

The GTR weekday service, Route 2, includes two stops in Shelburne at Col. Philips Drive at Hwy 10 and Victoria Street at Town Hall. Prior to May 2024 there were four stops in Shelburne.

The schedule for GTR, including Route 2 is provided in Appendix 2. The May 2024 and June 2024 ridership for Route 2 is provided in Appendix 3.

The GTR vehicle has 10 passenger seats. The GTR does not have a larger vehicle with more seating in their fleet to assign to Route 2. Purchasing a larger vehicle is a much longer process and would not resolve this immediate

issue. The current procurement time for a new 24 passenger vehicle is about one year with an estimated cost of \$200,000.

To support the continued provision of service for Shelburne riders a second vehicle of the same size and seats would be required for Route 2.

#### Shelburne Stops - Ridership May 2024:

Col. Phillips Drive	97 picks ups	91 drops offs
Victoria Street	130 picks ups	115 drop offs
Total	227	206

Average rides per day 18.82

#### Shelburne Stops - Ridership June 2024:

Col. Phillips Drive	97 picks ups	76 drops offs
Victoria Street	113 picks ups	119 drop offs
Total	210	195

Average rides per day 17.60

Based on the current ridership in May 2024 and June 2024 and using the estimated monthly cost to continue the weekday GTR service being available in Shelburne, the estimated subsidy per ride ranges from \$33 to \$35.

Based on internet based information the average cost one way for Uber from Shelburne to Orangeville is \$32 (less per person if shared):

[How to get from Shelburne to Orangeville | Uber](#)

There are also a few of ride sharing apps that can help people find rides:

- Carpoolworld

[https://www.carpoolworld.com/carpool\\_CANADA](https://www.carpoolworld.com/carpool_CANADA)

- Ridesharing.com

[Ridesharing.com - Find a rideshare or offer rides | Canada and US](#)

## Financial

Estimated costs to continue the GTR in Shelburne, September to December 31, 2024 to add a second bus on Route 2:

Operating & Administration	\$13,500 per month
----------------------------	--------------------

Estimated Fuel surcharge*	\$500 per month
---------------------------	-----------------

\*A fuel surcharge will be applied if the cost of regular fuel exceeds a \$1.30/L. The average consumption of litres per day for the weekend service is 75-80 litres per day was used.

Total Per Month	\$14,000 per month
-----------------	--------------------

HST*	\$ 246 per month
------	------------------

Total cost per month	\$14,246 per month
----------------------	--------------------

Total cost for 4 months	\$56,984
-------------------------	----------

Total 1 year equivalent	\$170,952
-------------------------	-----------

\*Adjusted and reduced with applicable Town HST rebate

The 2024 budget process, as already noted, did not include the continuation of weekend transit. Staff have quickly reviewed what projects or budget items could be cut or eliminated in the 2024 budget to support an estimated new \$57,000 cost. Given that many projects are underway or already completed there is limited options.

Three options are listed:

1. Utilize the 2024 funds that were budgeted to come from the tax stabilization reserve. That budget is \$300,000.

Currently there may not be the need to utilize these funds. However use of this fund would impact any potential year end surplus and what it would fund (which has generally been capital needs) by the amount used.

2. Transfer and borrow from the Planning and Development Reserve which has a balance of \$429,081.

The purpose of this fund is to set aside Development Levy Fees to assist with future planning and development costs when there are years that no fees will be collected because there is no development.

If this fund was used, a financial plan would need to be developed to have any funds taken from this account be paid back.

### 3. Fund against a possible 2024 year end surplus

Any estimated year end surplus has not been completed at this time. Historically, the Town has had an annual surplus generally over \$100,000 and that has then been used for other priority projects and mainly capital. The risk with this approach is that while historical there is no guarantee there will be a surplus in 2024. The 2024 budget had also identified many future projects and fleet that remain unfunded and usually staff recommend that any surplus be dedicated to these needs.

Beyond 2024, any costs for weekday transit and assuming that this service is continued past March 2025 by Grey County (and when the grant funding ends for the program) would have to come from increased tax rates in applicable annual tax supported budgets. Using a one time gapping approach as outlined in this report as options for continued access to GTR service for Shelburne rider is not sustainable.

## Policies & Implications

Not applicable

## Consultation and Communications

Not applicable

## Council Priorities

Council's Priorities has three Pillars - Sustainable, Engaged and Livable.

There is a total of 14 Priorities within the three Pillars. This report aligns with the Sustainable and Livable Pillars within the Priorities of:

- SP 2 Invest in critical infrastructure and services for the future.
- SP 4 Support environmental sustainability
- L5 Expand people friendly transportation networks

## Supporting Documentation

Appendix 1: Grey County notification regarding weekday GTR service in Shelburne, July 17, 2024

Appendix 2: GTR weekday routes

Appendix 3: GTR ridership, Route 2, May 2024 and June 2024

Respectfully submitted:

---

Denyse Morrissey, CAO



## Office of the CAO

595 9<sup>th</sup> Avenue East, Owen Sound Ontario N4K 3E3  
519-372-0219 / 1-800-567-GREY / Fax: 519-376-4082

July 17, 2024

Denyse Morrissey, CAO  
Town of Shelburne  
203 Main St. E.  
Shelburne, ON L9V 3K7

Via email to: [dmorrissey@shelburne.ca](mailto:dmorrissey@shelburne.ca)

Dear Denyse:

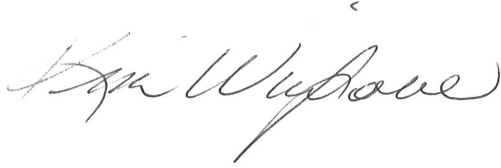
I am writing to inform the Town of Shelburne of an important change to the Grey Transit Route (GTR) service that will impact your residents.

The GTR, a rural transit service managed by Grey County and operated under contract with Driverseat Owen Sound, has been experiencing significant demand on the Highway 10 route between Dundalk and the Orangeville GO station. This route is currently operating above capacity, which unfortunately prevents some Grey County residents from utilizing the service when they need it.

As the GTR is funded by the Grey County tax levy, we have made the difficult decision to prioritize the availability of this service for Grey County residents. Pending your review and direction to Grey County, starting September 2, GTR vehicles will no longer stop in Shelburne unless a passenger is either originating from or traveling to a Grey County destination. It is important to note that the GTR does not currently receive any funding from the Town of Shelburne or Dufferin County. We do appreciate your support of the program and prior financial contribution to weekend service.

We appreciate your understanding. Should you have any further questions or wish to discuss this decision in more detail, please do not hesitate to reach out.

Thank you for your attention to this matter.

A handwritten signature in cursive script, appearing to read "Kim Wingrove".

Sincerely,

**Kim Wingrove**

*Chief Administrative Officer*

Grey County

595 9th Avenue East

Owen Sound, ON N4K 3E3

Phone: 519-370-0704

[Kim.Wingrove@grey.ca](mailto:Kim.Wingrove@grey.ca)

<https://www.grey.ca>

cc: Warden Brian Milne

Stephanie Stewart



<div>  <div>Owen Sound to Orangeville Monday to Friday</div> </div>								
Route 1 Owen Sound to Dundalk	Southbound	Northbound	Southbound	Northbound	Southbound	Northbound	Southbound	Northbound
Owen Sound Transit Terminal 1020 3rd Ave E, Owen Sound	Departure 5:18 AM	Arrival 9:46 AM	Departure 9:14 AM	Arrival 1:33 PM	Departure 1:24 PM	Arrival 5:42 PM	Departure 5:22 PM	Arrival 9:42 PM
Stone Tree 318085 Highway 6, Owen Sound	5:27 AM	9:38 AM	9:23 AM	1:25 PM	1:33 PM	5:34 PM	5:32 PM	9:34 PM
Chatsworth Arena 5 Toronto St, Chatsworth	5:37 AM	9:28 AM	9:33 AM	1:15 PM	1:43 PM	5:24 PM	5:42 PM	9:24 PM
King Edward Park 75 Walker St, Markdale	5:58 AM	9:07 AM	9:54 AM	12:54 PM	2:04 PM	5:03 PM	6:03 PM	9:03 PM
Flesherton Arena 103 ON-10, Flesherton	6:09 AM	8:56 AM	10:05 AM	12:43 PM	2:15 PM	4:52 PM	6:14 PM	8:52 PM
Dundalk Library 80 Proton St N, Dundalk	Arrival 6:24 AM	Departure 8:40 AM	Arrival 10:20 AM	Departure 12:27 PM	Arrival 2:30 PM	Departure 4:36 PM	Arrival 6:29 PM	Departure 8:36 PM
Route 2 Dundalk to Orangeville	Southbound	Northbound	Southbound	Northbound	Southbound	Northbound	Southbound	Northbound
Dundalk Library 80 Proton St N, Dundalk	Departure 6:25 AM	Arrival 8:36 AM	Departure 10:21 AM	Arrival 12:23 PM	Departure 2:31 PM	Arrival 4:32 PM	Departure 6:30 PM	Arrival 8:32 PM
Skyview Motel 158032 ON-10, Melancthon	6:33 AM	8:29 AM	10:29 AM	12:16 PM	2:39 PM	4:25 PM	6:38 PM	8:25 PM
Col Phillips Dr & Cedar Street Shelburne	6:44 AM	8:18 AM	10:40 AM	12:05 PM	2:50 PM	4:14 PM	6:49 PM	8:14 PM
Victoria St. & Red Front Store Ln Shelburne	6:50 AM	8:12 AM	10:46 AM	11:59 AM	2:56 PM	4:08 PM	6:55 PM	8:08 PM
Hansen Blvd & Orangeville Mall 150 First St., Orangeville	7:12 AM GO Transit Connection	7:51 AM GO TRANSIT Connection	11:08 AM	11:38 AM	3:18 PM	3:48 PM GO Transit Connection	7:17 PM	7:47 PM GO Transit Connection
Broadway & 4th Street, Orangeville	Arrival 7:18 AM  GO Transit Connection	Departure 7:44 AM	Arrival 11:14 AM	Departure 11:31 AM	Arrival 3:24 PM  GO Transit Connection	Departure 3:41 PM	Arrival 7:24 PM  GO Transit Connection	Departure 7:40 PM





Owen Sound to Blue Mountain  
Monday to Friday

Route 3 Owen Sound to Meaford	Eastbound	Westbound	Eastbound	Westbound	Eastbound	Westbound	Eastbound
Owen Sound Transit Terminal 1020 3rd Ave E, Owen Sound	Departure 6:10 AM	Arrival 8:34 AM	Departure 10:10 AM	Arrival 12:34 PM	Departure 2:10 PM	Arrival 4:34 PM	Departure 6:10 PM
Downtown Meaford (Rexall) 54 N Sykes St., Meaford	Arrival 6:36 AM	Departure 8:08 AM	Arrival 10:36 AM	Departure 12:08 PM	Arrival 2:36 PM	Departure 4:08 PM	Arrival 6:40 PM
Route 4 Meaford to Blue Mountain	Eastbound	Westbound	Eastbound	Westbound	Eastbound	Westbound	Eastbound
Downtown Meaford (Rexall) 54 N Sykes St., Meaford	Departure 6:40 AM	Arrival 8:04 AM	Departure 10:40 AM	Arrival 12:04 PM	Departure 2:40 PM	Arrival 4:04 PM	Departure 6:40 PM
Independent Grocer Meaford 206497 ON-26, Meaford	6:48 AM	8:00 AM	10:48 AM	12:00 PM	2:48 PM	4:00 PM	6:48 PM
Thornbury Foodland 105 Arthur St W, Thornbury	7:00 AM	7:48 AM	11:00 AM	11:48 PM	3:00 PM	3:48 PM	7:00 PM
Blue Mountain Resort Terminal 2 1759 Village Crescent, Blue Mountain	Arrival 7:16 AM COLLTRANS Connection	Departure 7:29 AM	Arrival 11:16 PM COLLTRANS Connection	Departure 11:29 PM	Arrival 3:16 PM COLLTRANS Connection	Departure 3:29 PM	Arrival 7:16 PM COLLTRANS Connection



<div><div></div><div><div>Owen Sound to Wiarton</div><div>Monday to Friday</div><div>Till May 17<sup>th</sup>, 2024</div><div>September 3<sup>rd</sup> – December 31<sup>st</sup>, 2024</div></div></div>						
Route 5 Owen Sound to Wiarton	Northbound	Southbound	Northbound	Southbound	Northbound	Southbound
Owen Sound Transit Terminal 1020 3rd Ave E, Owen Sound	Departure 7:31 AM	Arrival 8:51 AM	Departure 11:11 AM	Arrival 12:31 PM	Departure 5:46 PM	Arrival 7:06 PM
No Frills Georgian Bluffs 1020 10th St W, Owen Sound	7:40 AM	8:43 AM	11:20 AM	12:23 PM	5:55 PM	6:58 PM
Allan's General Store 337 Princess Street, Shallow Lake	7:53 AM	8:30 AM	11:33 AM	12:10 PM	6:08 PM	6:45 PM
Hepworth Visitor Centre 465 Bruce St, Hepworth	7:58 AM	8:25 AM	11:38 AM	12:05 PM	6:13 PM	6:40 PM
Foodland Wiarton 425 Berford St, Wiarton	8:09 AM	-	11:49 AM	-	6:24 PM	-
Louisa St 563 Louisa St, Wiarton	Arrival 8:13 AM	Departure 8:14 AM	Arrival 11:53 AM	Departure 11:54 AM	Arrival 6:28 PM	Departure 6:29 PM

<div><div></div><div><div>Owen Sound, Wiarton &amp; Sauble Beach</div><div>Monday to Sunday &amp; Holidays</div><div>May 18th – September 2<sup>nd</sup>, 2024</div></div></div>						
Route 5 Owen Sound, Wiarton & Sauble Beach	Northbound	Southbound	Northbound	Southbound	Northbound	Southbound
Owen Sound Transit Terminal 1020 3rd Ave E, Owen Sound	Departure 7:11 AM	Arrival 9:04 AM	Departure 10:51 AM	Arrival 1:11 PM	Departure 6:01 PM	Arrival 7:47 PM
No Frills Georgian Bluffs 1020 10th St W, Owen Sound	7:20 AM	8:56 AM	11:00 AM	1:03 PM	6:02 PM	7:35 PM
Allan's General Store 337 Princess Street, Shallow Lake	7:33 AM	8:43 AM	11:13 AM	12:50 PM	6:11 PM	7:30 PM
Hepworth Visitor Centre 465 Bruce St, Hepworth	7:38 AM	8:38 AM	11:18 AM	12:45 PM	6:24 PM	7:18 PM
Foodland Wiarton 425 Berford St, Wiarton	7:49 AM	-	11:29 AM	12:34 PM	6:29 PM	-
Louisa St 563 Louisa St, Wiarton	7:54 AM	-	11:34 AM	12:29 PM	6:40 PM	-
Oliphant Dog Park 1579 Sauble Falls Pkwy	8:05 AM	-	11:45 AM	12:17 PM	6:46 PM	-
Sauble Beach 200 1 <sup>st</sup> Street North	Arriva 8:16 AM	Departure 8:26 AM	Arrival 11:56 AM	Departure 12:06 PM	Arrival 6:56	Departure 7:06 PM



May-24

Stop 2 Skyview	Pickups	Drop offs	Pickup Ranking	Dropoff Ranking
6:32:00 AM	3	0	20	22
8:28:00 AM	0	0	22	22
10:28:00 AM	5	0	18	22
12:15:00 PM	3	6	20	17
2:38:00 PM	7	1	16	21
4:25:00 PM	0	7	22	16
6:37:00 PM	1	0	21	22
8:24:00 PM	3	5	20	18
Total For Stop 2	22	19		

Stop 3 Col Phillips Drive Shelburne - Col Phill	Pickups	Drop offs	Pickup Ranking	Dropoff Ranking
6:43:00 AM	59	8	3	15
8:17:00 AM	0	4	22	19
10:39:00 AM	13	9	12	14
12:04:00 PM	0	1	22	21
2:49:00 PM	6	2	17	20
4:14:00 PM	9	29	14	9
6:48:00 PM	1	0	21	22
8:13:00 PM	9	38	14	8
Total For Stop 3	97	91		

Stop 4 Victoria Street & Red Front Store Lane	Pickups	Drop offs	Pickup Ranking	Dropoff Ranking
6:49:00 AM	20	2	9	20
8:11:00 AM	8	12	15	12
10:45:00 AM	40	10	5	13
11:58:00 AM	6	9	17	14
2:55:00 PM	28	15	7	11
4:08:00 PM	8	42	15	7
6:54:00 PM	10	6	13	17
8:07:00 PM	10	19	13	10
Total For Stop 4	130	115		

Stop 5 Hansen Blvd GO Bus Stop Orangeville	Pickups	Drop offs	Pickup Ranking	Dropoff Ranking
7:10:00 AM	0	173	22	1
7:50:00 AM	54	0	4	22
11:06:00 AM	0	103	22	2
11:37:00 AM	29	1	6	21
3:16:00 PM	4	68	19	3
3:47:00 PM	144	0	2	22
7:15:00 PM	0	42	22	7
7:46:00 PM	146	0	1	22
Total For Stop 5	377	387		

Stop 6 Broadway & 4th Street Stop Orangevil	Pickups	Drop offs	Pickup Ranking	Dropoff Ranking
7:18:00 AM	0	12	22	12
7:43:00 AM	10	0	13	22
11:14:00 AM	0	43	22	6
11:30:00 AM	16	0	10	22
3:24:00 PM	0	58	22	4
3:40:00 PM	22	0	8	22
7:23:00 PM	0	44	22	5
7:39:00 PM	14	0	11	22
Total For Stop 6	62	157		

688

769

Jun-24

Stop 2 Skyview	Pickups	Drop offs	Pickup Ranking	Dropoff Ranking
6:32:00 AM	1	0	21	22
8:28:00 AM	2	1	20	21
10:28:00 AM	11	1	15	21
12:15:00 PM	2	2	20	20
2:38:00 PM	6	1	17	21
4:25:00 PM	0	10	22	14
6:37:00 PM	0	0	22	22
8:24:00 PM	0	4	22	18
Total For Stop 2	22	19		

Stop 3 Col Phillips Drive Shelburne - Col Phillip	Pickups	Drop offs	Pickup Ranking	Dropoff Ranking
6:43:00 AM	41	5	4	17
8:17:00 AM	4	0	19	22
10:39:00 AM	16	4	12	18
12:04:00 PM	0	0	22	22
2:49:00 PM	11	2	15	20
4:14:00 PM	5	21	18	10
6:48:00 PM	2	1	20	21
8:13:00 PM	18	43	11	5
Total For Stop 3	97	76		

Stop 4 Victoria Street & Red Front Store Lane	Pickups	Drop offs	Pickup Ranking	Dropoff Ranking
6:49:00 AM	25	3	8	19
8:11:00 AM	12	11	14	13
10:45:00 AM	24	7	9	16
11:58:00 AM	4	8	19	15
2:55:00 PM	32	15	6	11
4:08:00 PM	6	38	17	6
6:54:00 PM	9	7	16	16
8:07:00 PM	1	30	21	7
Total For Stop 4	113	119		

Stop 5 Hansen Blvd GO Bus Stop Orangeville	Pickups	Drop offs	Pickup Ranking	Dropoff Ranking
7:10:00 AM	0	163	22	1
7:50:00 AM	49	2	3	20
11:06:00 AM	0	97	22	2
11:37:00 AM	36	0	5	22
3:16:00 PM	1	94	21	3
3:47:00 PM	139	0	2	22
7:15:00 PM	0	54	22	4
7:46:00 PM	155	0	1	22
Total For Stop 5	380	410		

Stop 6 Broadway & 4th Street Stop Orangeville	Pickups	Drop offs	Pickup Ranking	Dropoff Ranking
7:18:00 AM	0	12	22	12
7:43:00 AM	12	0	14	22
11:14:00 AM	0	28	22	8
11:30:00 AM	13	0	13	22
3:24:00 PM	0	30	22	7
3:40:00 PM	21	0	10	22
7:23:00 PM	0	23	22	9
7:39:00 PM	29	0	7	22
Total For Stop 6	75	93		
	687	717		