

NOVEMBER, 28TH 2022.



Good morning,

As, I am sure, you are all aware that we, Bill McCutcheon and Dawn Van Kampen are co-chairing the International Plowing Match and Rural Expo 2023 September 19-23, 2023 being held between Laurel and Bowling Green. It is the 110th IPM in Ontario. This event will attract 70-90000 visitors, and over time will generate 25 million dollars of economic activity. This is the first time that the IPM has ever been hosted in this county, and we would like for every lower tier township to be apart of this event.

We are proposing in kind support of 1-2 of your employees before and after the match to help set up and tear down. As we get closer to the event, we will have a more accurate estimate of the time required.

We would also appreciate you considering a \$20000 cash, interest free loan. This would enable us to generate souvenirs to start a cash flow for this event. The money will be payed back, no later than October 1, 2023.

If you would like us to give a presentation, we would be more than happy to come to a meeting with you. We will be making a presentation in the future at county council and would appreciate your support. We would like you to discuss this at your next council meeting.

Sincerely,

Bill McCutcheon & Dawn Van Kampen

INTERNATIONAL PLOWING MATCH
AND RURAL EXPO 2023 CO-CHAIRS